

Bossi Didactics

How to maximise the Return on Learning

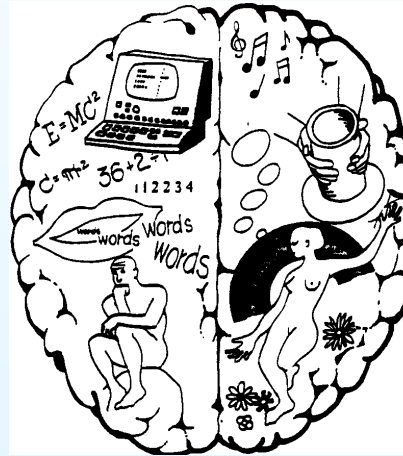
Two companies are the **thread** running through the learning program



Holistic, motivating and practically oriented learning.

Holistic Learning Activation of both brain hemispheres

- **Multimedia: Use of all senses**
- **Pictures tell more than words...**



... and are more easily remembered.



Blended Learning



Perfect combination of **individual**
and **social learning**





INDIVIDUAL LEARNING

Gaining knowledge

Wherever and whenever learners want to learn

Individual self-assessment (tests)

Preparation for EBC*L Knowledge Questions



SOCIAL LEARNING

**Repeating, using and deepening
knowledge, problem-oriented learning**

Storytelling, „light bulb moments“, „WHY?“

Group work, discussions, game-based learning

**Goals: knowledge transfer, preparation for
EBC*L **Comprehension Questions** and **Case Study****

RUDI-Formula

REPEAT

- Trainers focus on comprehension questions in order to elaborate key statements

USE

- Participants construct a basic balance sheet for a company
- Results are presented and discussed

DEEPEN

- Specific topics of a company are discussed (e.g. balance sheet of a certain company, ratios in multi-national companies)

INTERACT

- Focus on „learning by doing“ and group dynamics (group work, discussions etc.)

