

Case Study of EBC*L Enterprise among young adults

There's more to us than you think

Proud young job-seekers are happy to receive their EBC*L Enterprise Certificates



Group photo EBC*L Enterprise Mattersburg (Photo: EBC*L Austria)

Wien/Mattersburg (pts024/05.12.2013/13:00) – Slightly nervous but fully focused and displaying an incredible level of professionalism in front of an auspicious audience, 10 young job-seekers presented what they had learned and achieved in the past weeks in a course financed by the AMS Burgenland to attain the international EBC*L Enterprise Certificate. And that was a great deal. In a short amount of time they had to learn the topics from a 30-page Learning Target Catalogue and pass three demanding and nerve-racking tests. They had to plan Enterprises, compile calculations and debate and defend them in front of the plenum. As an additional task they interviewed the mayor and businesspeople in Mattersburg and put together a PowerPoint presentation of their findings.

But that was not enough – this pioneering group in Mattersburg was given a special final task. As they were among the first in Europe to successfully complete an EBC*L Enterprise course they were asked to organise a celebratory closing party.

The guests were visibly impressed. The mayor of Mattersburg, Ms Ingrid Salomon, said: "It was a first for me – in the past I had never been visited and interviewed by a group of young people as part of a course organised by the AMS. We had a very interesting discussion. I could identify the worthwhile combination of business and social competences offered by this course which is very important both for companies and the individuals themselves."

The head of the AMS Landesgeschäftsstelle, Helene Sengstbratl, was also very impressed: "Young people are a challenging group for the AMS. And for that reason it gives me particular pleasure to see something that feels worthwhile happening and that the people who took part have grown. The professional presentations today show me that the participants have the skills employers are looking for."

This is confirmed by both of the businesspeople interviewed, from Cafe Traumfänger and the gunsmith Penzes. "We were highly impressed by the competence of the young people. They performed the interviews very professionally. The PowerPoint presentations they compiled about our companies were brilliantly structured and presented."

Victor Mihalic, head of EBC*L, the international business competence licence, can also confirm this: "Studies confirm that young people are lacking in fundamental business and social competences. With the EBC*L Enterprise Certificate they can now prove that there really is more to them than people might think."

We also heard good news from Magdalena Drexler from the educational institute die Berater® which conducted the course: "4 of the participants have already found jobs and several more are looking very promising. And that shows we are definitely moving in the right direction in terms of the labour market policy goals for this course."

Information on the EBC*L Enterprise Certificate:

The innovative EBC*L-Enterprise education programme brings together both economic and social competences. This certificate therefore proves that the holder possesses exactly those key competences that businesses have been demanding for years. Participants receive an all-round view of the topic "economics" that will help them make professional and personal decisions in a more sustainable and economically-grounded manner. They learn about the contribution they can make to the success of a business. Armed with this economic thinking they are a "real winner" for (future) employers. The motto of EBC*L Enterprise is: "Beam me up".