



INICIATIVA EMPRENDEDORA 2.0

This initiative was developed in the VET school CIPFP Mislata, in Valencia (Spain). The programme aims the develop of enterprising spirit among the students through a methodology that combines actions for increasing sensitivity among teachers and students and the development of viable business projects using innovative learning processes linked to new technologies.

Why should I, as a coach, master this method?

It is an innovative way of fighting against dropouts that involve students and teachers with a common and ambitious goal. Students not only have the role of receivers, they are generators of knowledge.

Description

The module “Company and Enterprising Initiative” has been linked with all subjects of the course, and it makes easier the vision of possibilities of self-employment of the course. This initiative includes a high use of tools of web 2.0 so students of the related professional branch was the more suitable to carry it out. It was created a group of work made of Computing teachers and Labour counsellors with the objective of carrying out all the requested activities. A lot of activities aiming raise awareness about self-employment have been developed. The initiative is based in two pillars:

- Educational innovation. It means working with different methodology which has the following features:
 - o Curricular integration of all modules of the course around the development of business projects and simulations of real work environments.
 - o Change in the dynamic of working in the classroom. Collaborative learning and intense use of web 2.0 tools and ICT's.
 - o Change in the role of students. The students leave their role of receivers and develop a role as generator of knowledge.
- Raise awareness about self-employment and set up networks with external organizations and other stakeholders of self-employment.

The objectives of the project are:



- Methodological Innovation. Use of new methodologies that allow the increasing of motivation among teachers and students and the improvement of the teaching processes through the development of business projects carried out by students of different professional branches.
- Raise awareness about self-employment. It means different actions for promoting enterprising spirit and incentive to self-employment.
- Networks with other schools. To share good practices and to carry out innovative projects together.

Following actions have been developed:

- Use of web 2.0 tools aiming the development of collaborative learning processes and the improvement of communication skills.
- Raise awareness and creation of networks.
 - o Start up and development of the enterprising web Mislata.
 - o Participation in the Plan of tutorial action of the school and inclusion of activities for raising awareness about self-employment.
 - o Opening of profiles in social networks as ways dissemination of the project and improve the communication with people and organizations involved in enterprising.

The main activity of this initiative was the business plan. It is a project developed in small groups of students. Every group, after a period of reflection, decides to set up a company from an idea. It is very important that they decide by themselves what company they want to carry out, because previous experiences show that when the project is chosen the work during the course is more valued by students and they assume it as their personal creation, and it means a high level of motivation. The result is a business plan in digital format and a web of the company created by the students. The most remarkable is the high level of motivation and involvement of all the students and teachers.